

# **The Matching and Interaction between the Party Building and the Ideological and Political Education of College Students**

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**Abstract:** In private colleges and universities, whether it is the ideological and political education of college students, or the work of party building is very important. In ideological and political education, party building work is the basis, ideological and political education can help party building work more smoothly. Only by giving full play to the positive role of ideological and political education and party building work, can we improve students' comprehensive literacy and improve the effectiveness of teaching in colleges and universities.

## **1. The Relationship between College Party Building and College Students' Ideological and Political Education**

Nowadays, the number of party members in major colleges and universities in our country is increasing, and the party building work and ideological and political education have become the focus of attention of all walks of life, which also puts forward more and higher requirements for the work of the party school to a certain extent. Colleges and universities need to integrate the Party building work with ideological and political education, and use various methods flexibly to cultivate more high-quality talents.

### **1.1. Party Building Provides Entry Point for Ideological And Political Education**

In order to make the party building fit perfectly with the ideological and political education of college students, it is necessary to deeply analyze and study the relationship between the two. In the Party building work of our country, the party building of the private colleges and universities is a vital content, which means that the party organizations at the grass-roots level and the party affairs workers of the colleges and universities can unite together, according to the current development law of the college students, combining the development characteristics of the college students, and at the same time, according to the requirements of the Communist Party of China, we should carry out purposeful, planned and organized management, education and training to make more students become party activists and develop more high-quality Party members. At present, college students are in the critical period of development and growth, which requires colleges and universities to attach importance to party building work and ideological and political education, and use them flexibly to cultivate students' outlook on life, values and world outlook. In the process of expanding the ranks of student party members in colleges and universities, the grass-roots party organizations in colleges and universities need to provide students with a better communication platform so that they can learn better on this platform. In the work of party building in colleges and universities, the existence of grass-roots party organizations can not be ignored, which can provide more strength for party building work, and at the same time, it is also an important method to publicize and event the socialist theoretical system and policy principles of our country. Party building work can lay the groundwork for ideological and political education, so that students can form a good three views under the correct guidance.

### **1.2. Having the Same Objectives, Contents and Methods**

In private colleges and universities, the ideological and political education of college students and the party building work can be integrated, mainly because they have the same content, goals and methods. In terms of objectives, ideological and political education is to improve students' moral cultivation, enable them to have the ability to distinguish between right and wrong, to take the initiative to pursue a higher ideological realm, to understand noble moral sentiment, to be able to always firmly take care of themselves in the course of daily life and study, and to enable college students to grow into a qualified successor and become qualified builders of socialist cause. The purpose of the Party building work is to train more socialist builders and successors, which can provide the necessary guarantee for ideological and political education.

From the point of view of the method, the Party building work and ideological and political education are also interlinked. In essence, the party building work is a form of ideological and political education, the two in the actual education process, not only will be applied to voluntary service, theory teaching, but also to social practice, cultural edification and so on. In terms of content, there is an intersection between Party building and ideological and political education. Party building work includes system construction, cultural construction, ideological construction, style construction and organizational construction, ideological and political education is an important part of party building work, pay attention to ideological and political education of party members at the grass-roots level. The content of ideological and political education is ideal and belief education, so that college students can have enough trust in the factory, can persistently pursue the lofty ideal of communism, there is a intersection between this part of the content and the work of party building.



Figure 1 Training more college students

### **1.3. Ideological and Political Education Can Carry Out Party Building**

Ideological and political education can help colleges and universities to better carry out party building work. Nowadays, the members of the grass-roots party organizations in colleges and universities are mostly college students with similar ages and the same background. These college students have the same language, the same interests and hobbies, and their intelligence level is relatively small. In the growth and development of college students, peer group is very important, which can bring positive influence to the growth of college students and promote the formation of a good cultural circle in colleges and universities. This culture can expose college students to more social culture, which is very beneficial for students to step into social culture in the future. Nowadays, the grass-roots party organizations in colleges and universities are constantly expanding, colleges and universities also gradually attach importance to ideological and political education, make full use of their peer strength, so that these college students can play a leading role in imitation, lead more college students into the party organization, and then realize the comprehensive literacy of all college students.

## **2. The Method of Integrating the Party Building and the Ideological and Political Education**

## of College Students in Private Colleges

### 2.1. Innovative Ideas for Ideological Education

If we want to integrate the ideological and political education of college students and the work of swords and swords perfectly, we should have good guiding ideology and work idea[1]. Nowadays, both the party building work and the ideological and political education of college students are based on the socialist theoretical system and Marxism-Leninism, and the direction is determined as the practice of the scientific development view, on the basis of which the party building work and ideological and political education are carried out. People stick oh small needs to give full play to the functions of colleges and universities, inherit and carry forward the traditional culture, carry out scientific research, cultivate more high-quality talents, and truly serve the society. In the course of running a school, we must always adhere to the scientific concept of development, pay attention to the development of students' connotation and improve the quality of teaching in colleges and universities to the greatest extent. Whether it is party building work or ideological and political education, we need to adhere to the scientific concept of development, absorb more wisdom, adhere to the scientific concept, in the process of the integration of the two, constantly innovate and optimize the educational ideas and work ideas, so that college education can continue to move towards the direction of high connotation, and cultivate more modern and high-quality talents. For example, in ideological and political education and party building work, it is necessary to always adhere to the concept of student-oriented, optimize the methods of education, enrich the content of education, attach importance to ideological and political education, and make ideological and political education and party building work perfectly integrated.



Figure 2 Innovative party building and ideological and political work

### 2.2. Take Ideological Construction as the Core of Party Building

First of all, pay attention to the cultivation of socialist values, gradually guide students, so that students can have a correct understanding and cognition, timely abandon their own mistakes, reactionary ideas and ideas, can let all students adhere to the socialist core values, constantly enhance the sense of mission and identity of college students; secondly, pay attention to organizational construction, to build a team of ideological and political education. Party committees in colleges and universities must pay sufficient attention to the construction of Party organizations, give full play to the vanguard and leading role of outstanding Party members, pay attention to the management and training of Party branches, and carry out regular training work; again, pay attention to the construction of style of work, and promote the ideological and political education of college students to develop in the right direction; finally, pay attention to the construction of the system and make ideological and political education more systematic and institutionalized. The party committee of the rice board university needs to constantly improve and optimize the management system of the party organization, such as the party organization life meeting, the party member development and so on.

### 2.3. To Innovate Ideological and Political Education and Activate Party Building

First, constantly enrich ideological and political education and party building work content, build

a systematic and perfect party building system. Whether it is party building work, or ideological and political education need to follow the pace of development of the times, innovation party theory, the modernization of ideas into it. Always adhere to the ideal and belief education, so that students can set up the correct three views. Attach importance to the education of patriotism and vigorously promote the national spirit of our country. Pay attention to the basic moral education and improve the moral cultivation of college students. Attach importance to the all-round development of students and steadily carry out quality education.



Figure 3 Improving ideological and political education and party building

Second, build an innovative platform to build a good educational position for the Party building work[2]. Build a collaborative innovation platform, so that ideological and political education and party building work team can produce a sense of belonging; build an institutionalized platform, restrain the content, evaluation, form and role of collaborative innovation platform, unified management of ideological and political education and party building work; design a special operating platform.

Third, constantly enrich and improve the carrier and form, innovate and optimize the methods of party building work, make campus culture more colorful, and rationally use modern platforms, such as network, computer, WeChat, etc. Timely combing students encountered psychological problems, pay attention to humanistic care, so that students can maintain a healthy and good state.

Fourth, the formation of a three-in-one education force, the family, schools and society together, attach importance to the leadership of the Communist Party, timely update their own work concept, improve the height of ideological and political education, from the national development of the war brigade to carry out the corresponding work.

#### **2.4. Rational Use of the Advantages of the Internet Age**

The Internet has gradually become an important tool in people's daily life and work, and has gradually changed people's life habits and ways of life, and will also affect people's values and ideas[3]. Private colleges and universities need to make full use of these new media, use WeChat, QQ, Weibo and other education to make the party building work and ideological and political education more modern, constantly enrich the content. Party building work, ideological and political education in the content is more abstract, information technology can show these cases through pictures, video and other forms, skills to maintain a good tradition, but also have a distinct spirit of the times.

### **3. Conclusion**

To sum up, private colleges and universities need to fully and deeply understand the relationship between party building work and ideological and political education, update the educational concept in time, pay attention to the integration of the two, rationally use the advantages of the network era, innovate and optimize party building work and ideological and political education, and maximize

the comprehensive literacy and moral cultivation of college students, so that they can truly grow into modern and high-quality talents to meet the needs of the society.

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